

BoBB Foundation is Proud to Present:

12th Annual Battle of the Bio\Tech Bands

Thursday, May 13th, 2027 (6:00 pm - 10:30 pm)
Royale Nightclub, 279 Tremont Street - Boston, MA

SPONSORSHIP PACKAGE

Profits from this charitable event are generated primarily by corporate sponsorships. Each competing band will take home a portion of the proceeds for their charity of choice.

- *Showcase your company to a key customer base (past events boasted 800+ in event attendance from Corporate Real Estate, Architecture & Design, and associated vendors from the life science and building industries)*
- *Support your clients & the important work of the charities*
- *Increase your company visibility and corporate philanthropy*
- *Network with industry professionals, while enjoying a great event*

For sponsorship interest, please contact the BoBB Co-Chairs:

Sylvia Beaulieu & Carly Bassett: battleofbiotech@gmail.com + cbassett@toi-inc.com

Billboard Sponsor - \$22,000 (1 available)

- Headlining Sponsor
- 30 Guest Tickets
- Private VIP balcony with bar
- Company logo on side screens for duration of main event (excluding cocktail hour)
- Prominent display on all promotional materials, including Company logo on:
 - Event Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Pre-Show Sponsor - \$20,000 (1 available)

- 25 Guest Tickets
- *Company Branded event drink tickets
- Bars and screens to have company logo during first hour
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

T-Shirt Headliner - \$12,000 (Shared Co-Sponsor \$6,000 each)

- 20 Guest Tickets (10 & 10) if split sponsorship)
- Company logo displayed on the back of the official annual 'BoBB' T-Shirt
- T-Shirts will be launched into audience during the show
- Includes (40) additional T-Shirts for sponsor use
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website
 - **Please note, other sponsors may submit for secondary sponsorship of T-Shirts. This would appear as smaller logos below the 'Headliner' T-Shirt Sponsor Logos*

Diamond Album - \$10,000

- 20 Guest Tickets
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

***Live Stream Sponsor - \$9,000 (1 available)**

- 15 Guest Tickets
- Shared Area on Balcony
- Logo on Live Stream Graphic and promotional materials surrounding 'Live Streaming'
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Platinum Album - \$7,500

- 15 Guest Tickets
- Shared Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Gold Album - \$5,000

- 8 Guest Tickets
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram

- Event Website listing with link to logo and company website

Signature Cocktail - \$5,000 (1 available)

- 8 Guest Tickets
- Company logo displayed at Bar
- *Company can choose & name signature cocktail
 - *does not include drink cost, guests would be responsible for purchasing drinks*
- Additional signage throughout event and at each bar
- Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
- Event Website listing with link to logo and company website

Candy Bar - \$5,000 (1 available)

- 8 Guest Tickets
- Company logo displayed at table and on personalized candy bags
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Photo Booth - \$5,000

- 8 Guest Tickets
- Company logo displayed on all signage & photo templates
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Dessert - Cookies - \$4,500 (1 available)

- 7 Guest tickets
- Company logo displayed at table and on pre-packaged cookies
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Hydration Station - \$3,500

- 6 Guest Tickets
- Company logo displayed at 2 station areas and on cups
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Safety Sponsor - \$3,000

- 6 Guest Tickets
- Company logo displayed at table and on Safety Earplugs
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Silver Album - \$2,500

- 6 Guest Tickets
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Liner Notes - \$1,000

- 4 Guest Tickets
- Promotional opportunities, including Company *name* listed on:
 - Print Advertising / Promotions
 - Company *name* listed on Event Website

*****Note: Sponsorships of \$5,000 and above must be paid via check or ACH. Payments below this threshold can be made via credit card, check, or ACH. Once a company expresses interest in sponsorship, BoBB will provide a Sponsorship Commitment Form, which includes additional payment details.***